

## Exercises Supply Chain Management Chopra Answers

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### Exercises Supply Chain Management Chopra

Exercise Of Chapter 5 Book Supply Chain Mangement Chopra. CHAPTER ONE Discussion Questions  
1. Consider the purchase of a can of soda at a convenience store. Describe the various stages in the supply chain and the different flows involved. When a customer purchases a can of soda at a convenience store, his purchase represents the end of a supply chain's delivery of an item and the beginning of information regarding his purchase flowing in the opposite direction.

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- Identify the major factors that influence the demand forecast.
- Forecast at the appropriate level of aggregation.
- Establish performance and error measures for the forecast.

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