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From building a wine cellar to finding your happily ever after, modern life is increasingly ruled by number crunching and algorithms. Super Crunchers (2007) is about the sheer power of the large data sets that are fed into algorithms and the way they're revolutionizing our businesses, medical treatment and even our governments.

Super Crunchers by Ian Ayres - Blinkist

Also by Ian: New York Times Best-Seller: SUPER CRUNCHERS: WHY THINKING-BY-NUMBERS IS THE NEW WAY TO BE SMART. The book that shows that a new thinking by the numbers-analyzing millions of bytes of information-provides people with greater insight into human behavior and allows them to predict the future with staggeringly accurate results.

Welcome | Ian Ayres

Super Crunchers: Why Thinking-by-numbers is the New Way to be Smart: Author: Ian Ayres: Edition: reprint: Publisher: Bantam Books, 2008: ISBN: 0553384732, 9780553384734: Length: 307 pages: Subjects

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Ian Ayres - Wikipedia

book Super Crunchers: Why Thinking-by-Numbers is the New Way describes how number crunching affects your live in so many different ways. Number crunchers are people who use data to try to predict specific outcomes such as what conditions will create a legendary vintage of wine.

Super Why! | Bartleby

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